



CASE STUDY:

Less Time on Website Checks, More Time for Pupils

School websites went from 88% to 91% compliant after just one Robin review - and 9 schools are at 100% compliant.

"Robin saves us a lot of time! It allows schools to focus on improving pupil outcomes, rather than worrying about their website compliance."

Dawn Platt

Northern Regional Director
Shaw Education Trust

No. of schools: 31 (incl. 15 special schools)

Trust location: Midlands & North West England

Subscription: Half-termly tracker



Before Robin

- **Manual and time-consuming:** Trust-wide checks took over 6 days (+1.5 hours per school), often only once a year.
- **Hidden risks:** Outdated and unnecessary policies went unnoticed on websites.
- **Reactive approach:** Compliance felt like a box-ticking exercise, rather than proactive management.

Why Robin?

- **Game-changer:** Quick checks with clear, accurate results.
- **Drives better websites:** Prompts schools to rethink structure, navigation, and content – ensuring websites are purposeful and fit for users.
- **Encourages best practice:** Promotes healthy competition between schools, and the ability to reward 100% compliance.

The Impact

1. **Hours saved, focus gained:** Schools can now spend less time on website checks and more time improving pupil outcomes.
2. **Data-driven reporting:** Robin uncovered forgotten policies and revealed vast differences in policy numbers across schools (18 to 84).
3. **Supports Ofsted prep:** Schools upload Robin's compliance report directly to Ofsted with no questions asked.
4. **Self-sufficient schools:** Robin has reduced central team involvement, while keeping 100% compliant as a realistic target.

"You don't have to spend hours on your school website checks anymore, it's a quick click, and you know what's there and what's not."

[> Read the full article](#)



See Robin in action

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